



## Community After School Program – Logo Competition

**Create 1 winning logo to win \$100 or 2 winning logos to win \$225.**

One logo representing the CASP Be Smart Club and one logo representing the CASP Be Fit Club will be chosen.

**Submission Deadline: 11:59 PM, May 15<sup>th</sup>, 2015**

*The Community After School Program is a local nonprofit agency that provides after school programming at all 17 elementary schools in the Norman Public School District. CASP Be Smart Club is a tutoring program that conducts one to one literacy tutoring and hosts homework clubs at each of our programs. CASP Be Fit Club is a program that teaches children to live a healthy lifestyle through nutrition lessons and daily physical activity. To learn more about CASP and the programs you'll be creating logos for, visit [www.caspinc.org](http://www.caspinc.org)*

### **Requirements:**

1. The logo(s) must either include the acronym "CASP", or our current CASP boy logo AND should be somewhat visually similar to our current CASP boy logo (ex. child themed, "cartoonish", blue and/or other primary colors, etc). If you desire to use the CASP boy logo in your design, email **chloe@caspinc.org** to receive a copy of the file.
2. The logo(s) should reflect what each club is about. Be Smart Club: literacy education, homework club, etc. Be Fit Club: nutrition, active lifestyle, etc.
3. If you choose to create two logos, the two logos should be visually similar to each other (colors, font, etc.)
3. The logo(s) must have a transparent background.
4. The file must be emailed to **chloe@caspinc.org** as a vector graphic (Adobe Illustrator) as well as a jpeg file. Emailed files must be received by 11:59 p.m. Central Time on May 15<sup>th</sup>, 2015. Files received after this time will not be considered.
5. Submit all questions about the competition to Chloe at **chloe@caspinc.org**.

### **Winning Criteria:**

1. The logo(s) reflect(s) the stated above requirements
2. CASP reserves the right not to declare any winner if none of the logos meet the agency's needs.
3. The winner(s) will be chosen by a team of CASP administrators and program coordinators.
4. The winner(s) will sign over all logo publishing rights to CASP by submitting a signed CASP Contest Release Agreement. Please send an electronic form with the emailed entry and, if chosen, mail/deliver an ink-signed copy to the Community After School Program.

### **Prizes:**

1. Each of the two winning submissions will be awarded a \$100 Visa Gift Card.
2. If one artist provides both winning submissions, they will receive an additional \$25 bonus.



## Community After School Program – Contest Release Agreement

If my artwork is chosen, I, \_\_\_\_\_ hereby give the Community After School Program (CASP) and their legal representatives the right and permission to publish my name, company, and artistic work for the purpose of publication as they see fit, including, but not limited to websites, letterhead, signage, etc. I relinquish all my rights to the artwork and authorize CASP to edit, alter, copy, exhibit, publish and/or distribute my design submission for any purposes they deem appropriate. In giving my consent, I hereby release and hold harmless CASP, their office, employees, Board Members and designees from any and all responsibility or liability related to my submission.

My signature on this release form also serves as my promise that I am the designer of this artwork and I am providing a clean graphic, free of any copyrighted material or artwork. I understand that I can only submit a design that is original art, not taken or copied from another individual or any entity.

I understand that I may showcase the finished logo and associated designs in my portfolio and in electronic or non-electronic galleries/portfolio/showcases for the purpose of displaying my artwork, but do not have rights to use the artwork for any other purposes, regardless of whether my artwork is chosen by CASP.

I understand CASP has full authority as to which artwork they choose to use. CASP is not required nor obligated to use any information or artwork I submit. I understand that I will receive no compensation if my artwork is not used. I understand that the submission of this release form and my artwork constitutes an agreement by me to comply with CASP's rules. All decisions of CASP regarding any and all aspects of the competition shall be final and binding in all respects. CASP reserves the right to change and/or waive the rules at its sole discretion. CASP reserves the right to cancel the competition if it determines, in its sole discretion, that fraud, technical failure and/or other errors have compromised the integrity of the competition.

I understand I may not withdraw this release/consent once it has been submitted.

By my signature, I acknowledge that I have read, understand, and agree to abide by this agreement.

\_\_\_\_\_  
Print/Type contestant name

\_\_\_\_\_  
Contestant's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print/type parent/legal guardian name

\_\_\_\_\_  
Parent/legal guardian signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Contestant last name

\_\_\_\_\_  
Contestant first name

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Physical Address, City, State, Zip

\_\_\_\_\_  
Phone number

Please sign and return ORIGINAL copy to:  
Community After School Program  
Att: Terri Craig  
1023 N. Flood  
Norman, OK 73069